

NATALIE NEUMANN

GRAPHIC DESIGNER

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EDUCATION

BFA IN GRAPHIC DESIGN

Ball State University, Muncie, IN
Summa Cum Laude

EXPERIENCE

ASSOCIATE PRODUCTION ARTIST

The Marketing Store, Chicago, IL
June 2019 - Present

Keyline packaging and print materials for McDonald's and internal agency work. Prepare all files to be print ready. Works with dielines, color specs and print guidelines to finalize artwork for printers. Collaborates with a wide variety of disciplines to create forward thinking work.

STUDIO/ PRODUCTION/ CREATIVE INTERN

The Marketing Store and We Are Unlimited, Chicago, IL
Summer 2017 and Summer 2018

Constructed, printed, and mounted internal and external projects including work for McDonald's and T-Mobile. Collaborated with many disciplines to host a Bring Your Family to Work Day. Designed identity for the 2017 and 2018 event as well as promotional materials. Presented a sustainability idea to the agency that was voted upon to be implemented in our Chicago office.

LEAD GRAPHIC DESIGNER AND PROJECT MANAGER

Conservation Tales, Muncie, IN
January 2019 - Present

Works with a diverse team to publish children's books through Create Space and Airway Publishing. Creates templates and layouts. Leads two designers and creates promotional materials for the series. Helps photograph materials and events for the team.

TEAM LEAD

Studio 165+, Muncie, IN
October 2018 - December 2018

Competitively selected to lead a team of designers to create and develop an array of creative work for clients. Organized timelines and deadlines for projects. Presented and pitched concepts. Worked with outside vendors for print materials.

PROFICIENCIES

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dimension
Adobe Lightroom
Microsoft Office

SKILLS

Presentations
Adaptability
Public Speaking
Critical Thinking
Time Management
Letterpress
Creative Problem Solving
Drawing and Painting
Photography

AWARDS

2021

- Packaging of the World
I Heart Eggo
- Packaging of the World
Playful Eggo

2020

- Two Awards of Excellence
Communicator Awards
McCafé Holiday Packaging
- Graphic Design USA
McCafé Holiday Packaging

2019

- Graphic Design USA
PechaKucha Life Animation
- Logo Lounge Book 11
Studio 165+ Logo Design

